



A FUN NIGHT OUT AT YOUR LIBRARY

Innovative indie publishers **CRÈME DE LA CRIME** offer **your library or book festival** a chance to invite teams of crime fiction fans for a **FUN NIGHT OUT** at a **MURDER MYSTERY EVENING**:

Choose from three sizzling scenarios:

FATAL EXIT

Crème de la Crime's best investigative minds are agreed about one thing: Luke Weller the sleazy theatre odd-job man had it coming. But days into the investigation they're baffled.

FIT TO DROP

Murder at the health club! Gym instructor Rob Harkness is found dead in his own exercise studio – and everyone has a motive!

DANCE OF DEATH

The Hon Hector Bonham-Ware is discovered with an ornamental dagger in his neck during a ball at his in-laws' country house. The question is, who disliked him most?

ALL YOU HAVE TO DO.

ORDER a supply of Crème de la Crime's thrilling, innovative murder mysteries for your library stock: a minimum of **20** in total, any quantity of each of the gripping titles currently in print. We don't need to tell you how popular crime fiction is with library members; it simply leaps off the shelves.

Full details of all the titles are on our website, and your usual supplier can get them for you.

PROMOTE our books the best way you know. We can provide posters and other promotional material on request.

CALL Crème de la Crime on **01246 520835**, or if you prefer, e-mail us on **info@cremedelacrime.com**, to book a date for your Murder Mystery Evening.

AND A LOT OF FUN!

We charge a small fee (usually £50 + VAT) to cover incidental expenses and a small royalty for the scriptwriter who created the scenarios, and if your library or venue is more than 20 miles from the host's base we'll also be grateful if you can cover travelling expenses; we're a small company with slender resources. If you can't lay hands on funding to cover the fee, we may still be able to come to an arrangement.



HOW IT WORKS

We will provide everything except the participants: advance publicity material, host for the event, evidence packs, answer sheets, prizes for the winning team. We will need to know a few days in advance how many participants you're expecting, to ensure we supply enough Evidence Packs.

The **ADVANCE PUBLICITY MATERIAL** consists of striking posters with a white flash, on which we will add the time, date and ticket price of the event. We can supply up to TEN per venue. We strongly recommend that you publicise the event in advance and make a small charge for tickets: experience shows this is a far more effective way of ensuring an audience than merely inviting people to turn up on the night. We will need to know a few days in advance how many participants you're expecting, to ensure we supply enough Evidence Packs.

The **HOST** will be one of Crème de la Crime's authors, or a member of our editorial team. He or she will provide everything that's required, and also bring a supply of Crème de la Crime books for sale on the night at bargain prices.

The **EVIDENCE PACKS** contain everything the participants need to solve the mystery. Each team will get one pack. We even supply answer sheets. (We'd like the packs back at the end of the event, please.)

The **PRIZES** will be books. (Of course. What else?)

And the **FUN**? That's guaranteed.

ON THE NIGHT

- There is no performance element; teams of three or four participants use the contents of the Evidence Packs to work out who committed the murder.
- The host will arrive in good time.
- First of all, we'll need a space where participants can gather for an initial briefing and the host can set up a display of books for sale. The briefing takes just a few minutes, so chairs are not compulsory.
- After the briefing, the participants will divide into their teams to solve the mystery using the evidence in the packs. Each team will need a table or similar space to enable them to spread out the evidence. This part of the evening takes about an hour, so chairs are pretty important too.
- A few minutes before the end of the detecting time, the host will tell participants that it's time to decide whodunit, if they haven't already worked it out. If you are supplying refreshments, this is a good time for a break. Then everyone gathers in the briefing space again with their answer sheets.
- The host will ask the teams for their solutions to the various parts of the mystery before reading the Confession in which all is revealed. Then s/he will allocate points for correct answers, and the winning team will collect their prizes.

SO WHAT DO YOU DO NEXT?

Order your books. Choose your date, with an alternative or two in case your first choice is already taken; our events are always popular. Then give us a call to make the arrangements. In fact, give us a call anyway if you'd like to know more.

And **Crème de la Crime's MURDER MYSTERY EVENING** will visit **YOUR LIBRARY** or book festival very soon.



We can also offer a **Crime Fiction Quiz Night** – fifty questions on everybody’s favourite genre, designed to appeal to crime fiction devotee and novice alike.

Fifty questions cover every aspect of crime fiction.

Teams of players earn points for every quiz question they answer

- and points mean prizes...

Our terms are similar to those for the Murder Mystery Evenings:

- a small fee (usually £50 + VAT) to cover incidental expenses and a small royalty for the scriptwriter who created the scenarios, and if your library or venue is more than 20 miles from the host’s base we’ll also be grateful if you can cover travelling expenses;
- an order of at least **20** books for library stock from Creme de la Crime’s list: any quantity of each of the gripping titles currently in print;
- ... for which we supply everything except the participants.

LIBRARIANS AND FESTIVAL ORGANISERS: Crème de la Crime’s event planners can also custom-design a Crime Day to your requirements and within your budget, including talks from popular crime writers, panel discussions, workshops and mini-quizzes. Call us on the above number, and tell us what you’re looking for.

IT WOULD BE A CRIME TO MISS OUT.